

FeDerated nEtwork of pLatforms for Passenger and freigHt Intermodality

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D.6.1: Project website and social media presence

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Executive Summary

Communication and dissemination processes are essential to assure the success of a project as ambitious and visionary as DELPHI. Funded under the European Union's Horizon Europe Framework Programme, DELPHI is focused on the strategic dimension of integrating passenger and freight transport in a single federated system, working towards integrating sectors, harmonizing data, and leveraging advanced methodologies, to transform transportation systems, for a sustainable future.

This report constitutes the deliverable D6.1, entitled: "*Project website and social media presence*" and it is a comprehensive document, that outlines both the website and the social media platforms to be used throughout the project, as part of the dissemination and outreach of DELPHI's results and outcomes.

The current document provides, at first, a general overview of the structure and contents of the DELPHI's project website. In addition, it reflects, the current status, as well as, the planned content and features that will be developed along with the project course, during its 3 years lifespan. The website is considered the backbone of DELPHI's communication and dissemination activities, and it provides the main point of initial contact and information to the external audiences.

The report highlights, also, in detail, the creation and use of DELPHI's social media accounts, which are an integral part of the project's communication and dissemination channels and its overall plan and strategy.

DELPHI's consortium is strongly encouraged to make use of the referenced channels, as an expedient to communicate their activities and achievements to related and interested audiences, as well as to give visibility to the project and maximize its impact.



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Abbreviations & Acronyms

Abbreviation / acronym	Description
D1.1	Deliverable number 1 belonging to WP 1
EC	European Commission
EU	European Union
М хх	Month xx
РО	Project Officer
PU	Public
WP	Work Package



1. Introduction

1.1 Purpose of the document

The communication and dissemination activities of DELPHI project aim to leave a lasting legacy towards integrating passenger and freight transport in a single federated system. Taking this into consideration, the current deliverable, D.6.1 Project website and social media presence, as a backbone of DELPHI's communication and dissemination activities will ensure that the overall dissemination and communication strategy is effectively and efficiently communicated to the relevant targeted project's audiences and DELPHI's high-level objectives are successfully fulfilled.

Within this document, the first version of the project's website is presented, and DELPHI's social media channels are introduced. The report, also, contains all the appropriate information about DELPHI's project website and social media presence, which have been developed to facilitate the continuous and systematic dissemination of the activities and results of DELPHI project. The project's website is an important factor in project success, as it provides interested visitors with a first glance of the project work, results, and outcomes. In addition, social media channels are considered crucial game changers, as they have the power to increase the awareness of the project and broaden the relevant audiences.

1.2 Intended readership

D.6.1: Project website and social media presence is a public deliverable, addressed not only to the consortium members, but also to any interested reader (i.e., PU dissemination level).

It is primarily written for the European Commission (EC), Project Officer (PO) and the consortium members of DELPHI project, as a useful guidance for the first available communication and dissemination tools and channels.

Nevertheless, special effort and focus have been given on making this report as a standalone document and comprehensible for the general public.

1.3 Document Structure

The document is structured in four sections:

Section 1 introduces the scope of the document.

Section 2 presents DELPHI's website current structure and outlook for future updates.

Section 3 describes DELPHI's social media channels.

Finally, section 4, provides the document's conclusions.



2. DELPHI's project website

In this section, the structure and the initial content of the project website are described. In section 2.1, the main objectives for maintaining a project website are summarised and its current version is highlighted in section 2.2. Finally, section 2.3 focuses on the future outlook of activities, that are planned for the project website. DELPHI's project website is hosted and can be accessed at the following URL: https://delphi-project.eu/. It is monitored and maintained by SEAB.

2.1 Objectives

As previously mentioned, the project website is considered the backbone of all project's dissemination and communication activities. Therefore, it is of utmost importance to provide the available information in a very clear and complete way and to have all the updated information, recent presentations and other project-related information and material available, without disclosing confidential information or sensitive data. Therefore, a minimalistic, distinct, easy to navigate and discreet approach has been adopted.

In addition, to have a consistent image and identity across platforms, a defined visual identity comprising of the project logo, colours and templates has been developed for the project (more info is provided in D6.2: "Initial DELPHI Dissemination, communication plan"). This ensures a uniquely identifiable and easy to recall image for the project across all platforms.

2.2 Current version

DELPHI's website serves for all different users and stakeholders and provides, in a simple way, up-to-date information about the project's vision and objectives, the use case demonstrations, the project team, news and events, videos, project results, related articles and project materials (e.g., public deliverables, open access publications, dissemination material, e-newsletter etc.). The website was officially launched and became fully functional, in its current view (Figure 1), on M03 (September 2023), including several sections, as detailed described below.

The navigation of the website is structured as follows:

- Home: This section serves as the cover page/homepage of DELPHI website, including
 information about the main project's vision and demos, project's facts (call
 identifier, topic, duration, type of action, EU funding), as well as by displaying the
 most recent conducted events and DELPHI consortium.
- About: This section (Figure 2) provides detailed information on the project's vision, uses case demonstrations and objectives. For each of the four use cases, a separate page has been created, to provide further and more detailed information and a thorough description per use case.



- Consortium: This page (Figure 3) introduces the DELPHI consortium, with a small
 description of each partner organization, including a reference to their role within
 DELPHI project. The description is accompanied by each entity's logo, with a direct
 link to their website. It also includes photos of the people working on the project,
 along with links to their LinkedIn accounts.
- Material Hub: This section (Figure 4) acts as a repository and includes the project deliverables (Figure 5), project's publications (Figure 6) (e.g., partner's presentations from conferences, scientific papers etc.), project dissemination material (Figure 7) (e.g., DELPHI logo pack, brand book, fact sheet, brochure, poster, roll-up banner, etc.), the press activities and clippings from the partners' media presence (Figure 10) and the produced e-newsletters (Figure 9).
- News & events: In this area (Figure 8) the most recent project news and updates related to the project are announced. The attendance in events/conferences/clustering activities is also mentioned here both for the past and forthcoming events.

DELPHI's website includes a header and a footer section, which appear in every section.

- In the **header section**, (Figure 11) the main navigation panel, consists of the five sections as mentioned above, and it includes social media icons with direct linkage to the corresponding social media accounts (on Twitter and LinkedIn) and a "contact us" icon with direct link to DELPHI's contact email.
- In the footer section, (Figure 12) the subscription to DELPHI's newsletter functionality is placed. The newsletter feature allows subscribers with a simple click re-direct to 🔪 the newsletter provider's (MailChimp: to page http://eepurl.com/izx1xc) (Figure 13) and follow the process for subscribing. Newsletter subscription follows a double opt-in process, with a request for consent provision. It also includes the necessary privacy policy (Annex 1). The footer also contains information on the EU emblem and the EU acknowledgement of funding text, contact details for the project in general, for the project coordinator and for the dissemination manager, social media icons with direct linkage to the corresponding social media accounts (on Twitter and LinkedIn) and information on the project's Privacy Policy (Annex 2) and Cookies Policy (Annex 3).

DELPHI's website is frequently updated including information about project outcomes, the pilot demonstrations, as well as the clustering activities within DELPHI. The material hub also remains continuously updated with any corresponding material that derives from the partner's activities. It will be maintained for three years after the project is completed, to provide information about the project deliverables, results, and outcomes to any interested party. Finally, DELPHI's website is linked to all DELPHI's social media accounts.





Figure 1 DELPHI's website main page





Figure 2 DELPHI's About page



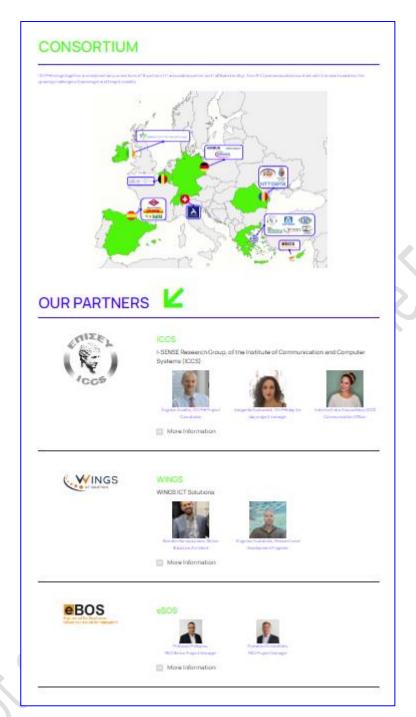


Figure 3 DELPHI's Consortium page



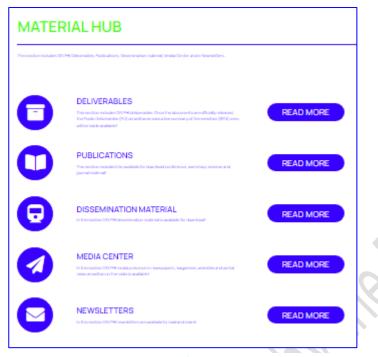


Figure 4 DELPHI's material Hub



Figure 5 Deliverables section



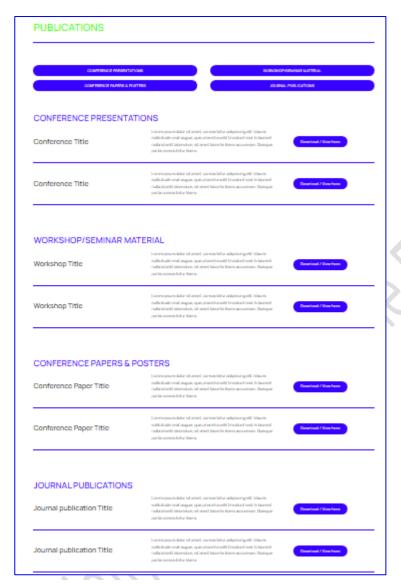


Figure 6 Publications' section

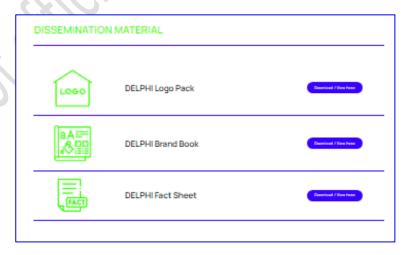


Figure 7 Dissemination material section





Figure 8 Media Center section



Figure 9 Newsletter section

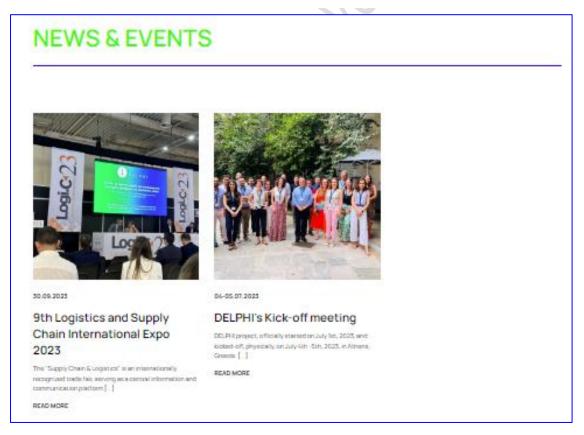


Figure 10 News and Events section





Figure 11 Page Header section

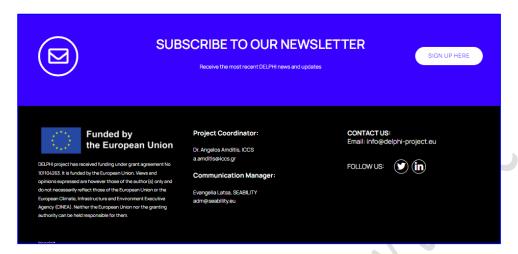


Figure 12 Page footer section



Figure 13 Mailchimp newsletter subscription feature



2.3 Outlook

The content available on the DELPHI's website will be continuously extended and updated throughout the project course. All sections and pages of the website will be populated with the most recent activities and latest news and related to DELPHI's partners' activities.

The already planned updates for the next semester include:

- Populate DELPHI's use cases pages with information, based on their descriptions, needs, planning and outlook of activities.
- Create an audio-visual material section in the material hub, for project's videos and any other audio-visual material. Further to that activity, a YouTube account will be created as well.
- Design and maintain up to date, a page, as part of DELPHI's website, referring to the clustering and liaising activities with DELPHI's sister Horizon EUROPE projects ACUMEN (https://acumen-project.eu/)
 SYNCHROMODE (https://www.synchromode.eu/).



3. Social media Handles

In this section, a description of DELPHI's social media channels is provided. These channels aim at spreading the information, the results, and outcomes of DELPHI's activities to interested audiences via the social web.

DELPHI, along with the website launching, is maintaining since the beginning of the project on M01 (July 2023), two social media accounts on Twitter/X and LinkedIn respectively, to maximize dissemination of the project results and engagement. All social media accounts have been developed and maintained by SEAB.

3.1 Twitter/X

Twitter/X remains one of the key sources for current affairs in modern society. Thus, DELPHI's Twitter account (Figure 14) has been created to raise awareness of the project, especially for the wider autonomous shipping and maritime community and has been created at an early stage of the project. The language of the account is English, however, occasional posts in other languages are encouraged and made when needed. DELPHI's Twitter account can be accessed here: https://twitter.com/DELPHI EU.

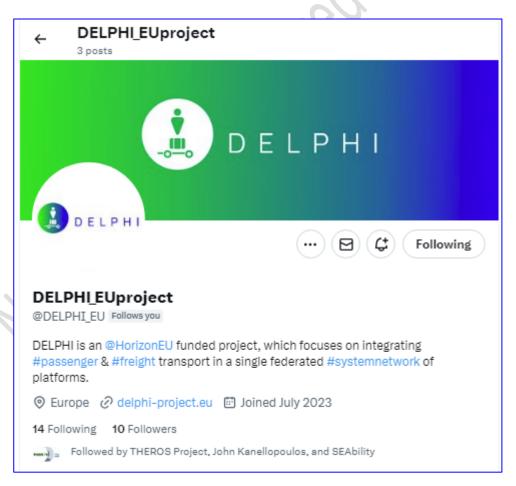


Figure 14 DELPHI's Twitter account



This account is used for presenting the latest news about the project with updates and pictures from meetings, workshops and events, direct links to the project material as well as retweets from related Twitter accounts of initiatives, partners, and similar projects.

SEAB oversees the daily management of this account. Besides, all DELPHI's partners are responsible for increasing the awareness of this tool, by creating linkages to their accounts and by providing SEAB with relevant content and contributions related to their achievements.

3.2 LinkedIn

LinkedIn is an ideal platform to increase DELPHI's online presence. The LinkedIn account (Figure 15) has been also set up well in advance on M01 to attract interested stakeholders and interact with them. The language of LinkedIn page is English, however, occasional posts in other languages are also encouraged when needed. The goal of this tool is to share content and connect with already established interested groups and transmit the project's insights, concept, and vision. DELPHI's LinkedIn page account can be accessed here: https://www.linkedin.com/company/delphi-eu-project/?viewAsMember=true.

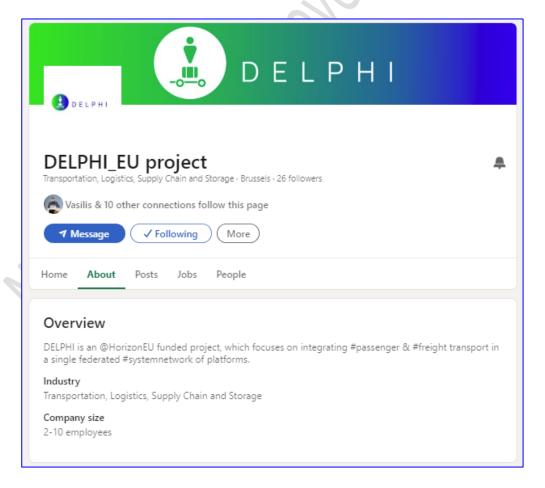


Figure 15 DELPHI's LinkedIn account



This account is used for presenting DELPHI's research achievements from meetings, workshops, and events, as well as to repost partners' activities from their accounts. It will be also used by DELPHI to get in contact and liaise with relevant communities.

SEAB oversees the daily management of this account. Besides, all DELPHI's partners are responsible for increasing the awareness of this tool, by creating linkages to their accounts and by providing SEAB with relevant content and contributions related to their achievements.

3.3 Outlook

The content available on the DELPHI's social media accounts website will be continuously updated throughout the project course.

The already planned updates for the next semester include:

- The creation and maintenance of a YouTube account. YouTube account will facilitate
 the sharing of audio-visual material related to the project achievements, in the
 context of its dissemination and communication activities. In addition, YouTube is
 considered a valuable channel for showcasing the project's general video, the
 project's pilot demonstrations, as well as other audiovisual activities.
- The creation and maintenance of an OpenAIRE account. OpenAIRE is a repository that fosters openness and transparency and facilitates innovative ways to communicate and monitor research. DELPHI produced technical and scientific material will be uploaded, along with all the relevant information in the OpenAIRE platform in open access mode, aiming to ensure the sustainability of the produced knowledge as an effort to secure open access to all interested stakeholders.



4. Conclusions

DELPHI's project website and social media account are an integral part of the project's overall Communication and Dissemination strategy and plan, which it will be thoroughly outlined in D6.2 "Initial DELPHI Dissemination, communication plan".

Within this document, the current view of both the website and social media account was described, and planned activities were outlined.

Both the project's website and social media account will be constantly and regularly kept up to date by the WP6 Leader SEAB, with substantial contributions from the project partners, to provide the interested external audiences with the latest project news, relevant outcomes, and breakthroughs.

The next advances regarding the communication tools will be reported on M18 as part of the D6.3 "Interim DELPHI Dissemination, communication plan".



Annex 1: DELPHI's newsletter Terms & Conditions

Consent

By accepting to receive DELPHI newsletter you declare that:

I consent to the processing of:

my email address

I consent to the maintenance of my personal data for five years after the official end of the DELPHI project:

my email address

Privacy Policy

The EU project DELPHI ("we", "us") is committed to protecting and respecting your privacy. This Privacy Policy sets out the basis on which your personal data will be processed by us in connection with our communication and dissemination processes. Please read the following document carefully, to understand our views and practices regarding your personal data and how we will handle it. When you register to our newsletter, these Privacy Policy provisions will apply to our processing of your personal data.

Purpose of Data Processing

Periodic newsletters of DELPHI project are a key communication and dissemination mechanism for us and a channel to provide our valuable news and updates on DELPHI's developments, key findings, forthcoming DELPHI, and other important news in the fields related to the project. Taking into consideration the above, the DELPHI Consortium uses information held about you in the following ways:

- to send you DELPHI periodic e-Newsletter, with the most recent project news and updates.
- to send you invitations for DELPHI coming DELPHI, workshops, demonstrations and/or seminars, for either to attend/participate or to speak.
- to send you notifications containing key project's findings / developments and lead stories and news related to DELPHI project.

Categories of data that will be stored

If you consent to the processing of your personal data for the above-mentioned purposes, the categories of personal data that will be collected and stored in the DELPHI project are:



your email address (mandatory)

The Consortium will process the personal data of subjects according to the present statement and for the purposes declared herein.

Security of Processing

DELPHI mailing list is a secure list held on the MailChimp platform. Should you need more information on how your data are processed, please see the MailChimp privacy policy: https://mailchimp.com/legal/privacy/.

Should you ever wish to unsubscribe, simply use the "Unsubscribe" link included in future communications, or you may withdraw your consent any time (without retroactive effect) by sending an email to: info@delphi-project.eu.

Exercise of your rights

It is noted that according to the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016), you may exercise the following rights that derive from the Regulation:

- Right of access and right to rectification for inaccurate personal data.
- Right to erasure of personal data if they are not necessary for service provision.
- Right to restrict processing of your data.
- Right to object to the processing of your data.
- Right to data portability, namely, right to receive your data in a structured, commonly used, and machine-readable form so that they can be transferred to another data processor.
- Additionally, you have the right to submit a written complaint to the responsible supervisory body for personal data protection in each country.

How to complain

We hope that we can resolve any query or concern you raise about our use of your information. The General Data Protection Regulation also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred.

Contact us

For any questions about this privacy policy, please contact us via email at: info@delphi-project.eu.



Annex 2: DELPHI's website Privacy Policy

DELPHI project has received funding under grant agreement No 101104263. It is funded by the European Union.

Responsibility for the content of this website lies entirely with the DELPHI consortium. The information provided on this website has been prepared exclusively for the purpose of providing information about the DELPHI project and related work and activities. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.

DELPHI website contains hyperlinks to the web pages of third parties. DELPHI shall have no liability for the contents of such web pages and does not represent or endorse such web pages or their contents. DELPHI does not control the information on web pages of third parties and is, thus, not responsible for the contents and information given there. The use of such web pages shall be at the sole risk of the user.

DELPHI consortium has tried to ensure that all information provided on this website is correct at the time it was included. However, no representation is made, or warranty given as to the completeness, accuracy and constant update of the information contained in this website.

The copyright for the material contained in this website belongs to DELPHI consortium. The technology or processes described at this website may be subject to other intellectual property rights reserved by the DELPHI consortium or by third parties in various countries. No license is granted with respect to these intellectual property rights.

By accessing this website, you agree that DELPHI consortium will not be liable for any direct or indirect damage or any consequential loss arising from the use of the information contained in this website or from your access to any other information on the internet via hyperlinks.

No information contained in this website can be considered as a suggestion to infringe patents. DELPHI consortium disclaims any liability that may be claimed for infringement or alleged infringement of patents. This website is an offer of information from DELPHI project team.

This website uses Google analytics (see the Website Cookie Policy here: https://delphi-project.eu/cookie policy/).

This website is developed by:

www.zulupixels.com

This website is maintained by:

www.zulupixels.com

Design, Concept, editing

SEAbility Ltd



Programming and web content management system

www.zulu	pixels.con	n		

Introduction

This Privacy Notice will inform you as to how the DELPHI Consortium (hereinafter referred to as the "Consortium", "we", "us" and "our") collects and processes information about you and in particular your personal data. We hereby assure you that this Privacy and Personal Data Protection Policy ("Policy") fully respects and complies with EU Regulation 679/2016 ("Regulation") and any other relevant legislation.

The processing of personal data, such as name, address or e-mail address of a data subject shall always be in line with the General Data Protection Regulation (GDPR), and in accordance with the country-specific data protection regulations applicable to the DELPHI Consortium. Through this data protection declaration, we would like to inform anyone concerned and the general public of the nature, scope, and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed, by means of this data protection declaration, of the rights to which they are entitled.

As the data controller, DELPHI Consortium has implemented numerous technical and organizational measures to ensure comprehensive protection of personal data processed through this website.

Useful Definitions

Personal Data

Personal Data is any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, indicatively by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

Personal data breach

Personal data breach is a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data transmitted, stored, or otherwise processed.

Controller

Controller is the natural or legal person, public authority, agency, or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

Processor

Processor is a natural or legal person, public authority, agency, or other body which processes personal data on behalf of the controller.



Processing

Processing is any operation or set of operations which is performed on personal data or on sets of personal data, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.

Third party

Third Party is a natural or legal person, public authority, agency, or body other than the data subject, the controller, the processor, and persons who, under the direct authority of the controller or processor, are authorised to process personal data.

Consent

Consent of the data subject is any freely given, specific, informed, and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

The Controller

Regarding the personal data in cases whereas a Project Consortium, we determine the purposes and means of the processing, the Data Controller is DELPHI Consortium.

Principles we adhere to

At the DELPHI Consortium, we are committed to and adhering to the following principles of processing personal data in accordance with Article 5 of the Regulation. The personal data is:

- o processed lawfully, fairly and in a transparent manner in relation to the data subject (principle of 'lawfulness, fairness and transparency').
- o collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes (principle of 'purpose limitation').
- adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed (principle of 'data minimisation').
- accurate and, where necessary, kept up to date; we take every reasonable step to ensure that personal data that is inaccurate, having regard to the purposes for which it is processed, erased or rectified without delay (principle of 'accuracy').
- kept in a form which permits identification of data subjects for no longer than it is necessary or as required by relevant Laws (principle of 'storage limitation').
- processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical and organisational measures (principle of 'integrity and confidentiality').

Finally, we are able to demonstrate compliance with the aforementioned principles (principle of 'accountability').



Collection of Personal Data

The DELPHI Consortium as the Data Controller collects Personal Data from you within the purposes of research and the project's scope.

So, in the following cases:

- When you contact us directly or indirectly (e.g., through the project's webpage and/or e-mail, or through our partners, or through our Social Media pages, etc.), in order to be informed regarding the Project or ask for relevant information.
- If you fill in any of our documents or subscribe to our newsletter.
- The DELPHI Consortium may also publish video or photographs of images in case of events or workshops, provided that the relevant data subject gave its consent to the publication of it. There is no transfer of this personal data to third parties outside the same DELPHI Consortium.

Minors' Personal Data

We do not collect or process minors' personal data without verifiable parental consent in cases when we are able to control it. For example, it is not possible to control information that is communicated to us online. In any event, if we find that we have collected any personal information from a minor without verifiable parental consent (in accordance with Article 8 of the Regulation), we will immediately delete the information from our records. If you believe we may have collected information from a minor, please contact us.

Categories of Data Subjects

The categories of data subjects include:

- Partners of the Consortium.
- Users visiting the project website.
- Social Media users.
- DELPHI platform users.
- General Public.

Kind of Personal Data we may collect about you

Data from the following categories of personal information about you may be collected and processed per case in order to serve the purpose of the data collection and in accordance with the relevant legal basis as described in this Policy:

- Contact details with you or a natural person you may indicate instead of you (name, surname, address, telephone or fax number, email).
- Occupational information (occupation, position).
- Incident investigation data, such as incident details, data of persons involved or related information.
- Information required by the institutional framework such as personal data of persons depended on or related to our Consortium members.



- Apps/websites/social media-related data (cookies, full name or nickname, information you publicly disclose and comments on social media, or email attachments).
- Your picture when attending our events, or your photo is uploaded on our social media or website and of course in both cases under your consent.

Purposes of Processing & the Legal Basis of Data Processing

The processing of personal data is based on one of the "legal bases" as referred to in Article 6 of the Regulation (or Article 9 in case of special categories of personal data).

The legal basis on which the collection and processing of personal data is based (in most of the cases) are, the consent, the compliance in performing our contractual obligations, the compliance with our legal and statutory obligations, and the safeguarding our legitimate interests. For special categories of personal data, the explicit consent, the performance of obligations and the exercise of specific rights of the controller or data subject in the field of labour law and social security/social protection law and for the assessment of the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment. The legal basis, on which the processing of your personal data is based, is as follows for each processing purpose:

<u>Consent:</u> when you communicate with us in any way directly or indirectly as interested in our project, when you fill in our documents, when informing you about our findings in the context of our dissemination activities, when you make a complaint or statement or when assessing us, when participating in our events, when you visit our social media accounts, or when you give us your business card.

Commitment to perform our contractual obligations: when you have agreed to receive our newsletter.

Compliance with our legal obligations: to comply with our legal obligations to all sorts of authorities such as labour law, regulatory authorities, tax, accounting, auditing, judicial authorities, and agencies or in connection with our contractual obligations or during payment of our liabilities.

Safeguarding our legitimate interests: to improve our services, or when investigating and managing any potential incident, or for the assessment of persons and situations.

The Consortium is informed about the processing purposes and the legal bases under specific documents internally.

Retention of Data Period

We store personal data for as long as it is required by the respective processing purpose and any other permitted linked purpose always within the project's scope on completion of the project the data shall be stored for a period of 3 years after the completion of the project and in accordance to requirements by the European Commission.



Cookies are stored depending on their nature as you may be informed in our cookies policy linked to the present policy (please see below).

Personal data you disclose to us as users are stored for until the completion of the project.

Data that may be needed for our legitimate interests as a Controller shall be kept until the reason for storing such data ceases.

Specifically, for the data we process based on your consent (as an example for marketing), these are kept from obtaining the consent until it is revoked or there is no longer need to store it.

Information that is no longer necessary is safely destroyed or anonymised. We limit access to your personal data to those partners who need to use it for the specific purpose.

How we ensure the security of Personal Data

We have received reasonable organizational and technical measures to protect the personal data we collect, and in particular any specific categories of personal data. We follow international standards and practices to ensure the security of our networks. We ensure you that your personal data is processed securely and legally, by adhering to policies and developing and implementing procedures in accordance with the purposes and legal bases of processing. For example, the following security measures are used to protect personal data against unauthorised use or any other form of unauthorised processing:

- Access to personal data is restricted to a limited number of authorised partners as per project structure and under the Data Management Plan and Ethics requirements.
- Our repository system of Microsoft Teams, used for the processing of personal data, all technical measures are taken to prevent loss, unauthorised access, or other illegal processing.

In addition, access to these ICT (Information communication technology) systems is monitored on a permanent basis in order to detect and prevent illegal use at an early stage. Although the transfer of data through the Internet or a web site cannot be guaranteed to be protected from cyberattacks, we work to maintain physical, electronic, and procedural security measures to protect your data.

Some of the security measures we take are not announced for obvious reasons.

To whom the Data may be disclosed

We take measures to ensure that the recipients of personal data are kept to a minimum. The personal data we collect are disclosed to third parties, provided that the legality of such disclosure is fully justified. Specific personal data from those we lawfully collect as a Controller, may be accessed (or disclosed) on a case-by-case basis by:



- Any relating supervisory authority within its role.
- Any public or judicial authority where required by law or judicial decision.
- The auditor of the company, for necessary data according to requirement (financial, employment, contracts and other controls), under confidentiality.
- The advocate, for whatever data is required in legal cases, under confidentiality.
- The Insurance cooperating company and only for the relevant part of the information.
- Partners' banks (of the company, the staff or affiliates and suppliers), only for payment related data.
- The training or systems consultants, the trainer, for training or systems control issues and only for the necessary pieces of information and data.

Territorial Scope

The personal data we collect is processed within the European Economic Area (EEA).

Your rights as a Data Subject and how you can exercise them

You have the right to be informed, the right of access to your personal data, the rights of rectification and erasure (in cases it is permitted), the right to restriction of processing, the right to data portability, the right to object. If processing is based on your consent, you may withdraw it at any time.

<u>The right to be informed</u> is exercised through this privacy and personal data protection notification. In some cases, it is also mentioned in documents – forms we are using.

We inform you that we are not using software of decision making solely based on automated processing including profiling.

<u>Right of access:</u> you have the right to obtain from us confirmation as to whether or not your personal data is being processed as well as other relevant information, and, where that is the case, access to your personal data.

<u>Right of rectification:</u> you have the right of rectification of your inaccurate personal data as well as to have incomplete personal data completed by providing a supplementary statement.

Note: Since it is not possible for us to be aware of any changes to your personal data if you do not inform us, please help us keep your information accurate by informing us of any changes to your personal information we do process.

Right to erasure ('right to be forgotten'); we have to answer such right when:

- your personal data is no longer necessary in relation to the purposes for which we collected it.
- withdraw your consent on which the processing is based and where there is no other legal basis for the processing.
- your personal data has been unlawfully processed.



- personal data has to be erased for compliance with a legal obligation we are subject to.
- personal data has been collected in relation to the offer of information society services.

We reserve the right to refuse this right if the processing is necessary for compliance with any legal obligation, we are subject to, or for reasons of public interest, or for the foundation and exercise or support of our legal claims (according to Article 17 § 3).

<u>Right to restriction of processing</u>, you have the right to restriction of processing when:

- you contest the accuracy of your personal data for a period enabling us to verify the accuracy of the personal data.
- the processing is unlawful, and you oppose the erasure of the personal data and request the restriction of their use instead.
- we no longer need your personal data for the purposes of the processing, but it is required by you for the establishment, exercise, or defence of legal claims.
- you objected to processing pending the verification whether our legitimate grounds override those of yours.

<u>Right to data portability:</u> You have the right to receive your data in a structured, commonly used and machine-readable format and under an explicit request such data to be transferred to both, you and another natural or legal person who will process it.

<u>Right to object:</u> you have the right to object to the processing of your data at any time when the reason for the processing relates to direct marketing.

In the event that you make such request in a written or electronic form regarding any of the above rights, we will assess your request and respond within one month of its receipt, either for its satisfaction or to provide you with objective reasons preventing it from being satisfied, or, given the complexity of the request and the number of requests at the given time, request an extension of response for a further two months period (according to Article 12.3 of the Regulation).

The exercise of your rights is free of charge. Where requests from you are manifestly unfounded or excessive, in particular because of their repetitive character, we may refuse to answer or charge you an administrative fee.

If you are dissatisfied with the use of your data by us, or our response after exercising your rights, you have the right to lodge a complaint with a supervisory authority.

Personal Data Breach

In the event of a breach of the security and integrity of the personal data processed, we will take the following measures (in accordance with Article 33 and 34 of the Regulation in case we are the Controller) and we will:

- Assess it in order to implement the appropriate procedures needed to limit the breach.
- Examine the extent of the breach and the sensitivity of the data included.
- Evaluate the risk and its impact on your rights and freedoms.



- o Endeavour to reduce as much as possible the damage that is or may be caused.
- Notify within a time limit of 72 hours of becoming aware of the breach, the National Personal Data Protection Authority, if required.
- Assess the impact on your privacy and take appropriate measures to prevent the repeating of the incident.

In the event we are the processor, we will inform the Controller as soon as possible.

Links to other Websites

Our Website may contain links to other websites that are not operated or controlled by us. If you click on a third-party link, you will be directed to that third-party site. We recommend that you review the Privacy Policy for each site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Cookies

By following this link (https://delphi-project.eu/cookie_policy/), you will be informed of our cookies policy.

Contact details with the Data Protection Authority

Additional information and terminology for the Regulation can be found at https://eurlex.europa.eu/legal-content/EL/TXT/?uri=celex%3A32016R0679.

Contact us

If at any time you want to contact us or make a request regarding your rights or any other matter relating to the protection of personal data, you may contact the project's email (info@delphi-project.eu)

Change of this Policy

We may change this policy to reflect changes in legal framework and in our practices and services. We suggest you visit from time to time this policy for updates.

Policy Update

This policy is effective from current date and will be reviewed when there is a significant change. This review will be available on our website.

Last update: 17/10/2023.



Annex 3: DELPHI's website Cookies Policy

In order to make your visits to our project Site as pleasant as possible, the DELPHI Consortium uses cookies. These cookies automatically track and collect certain technical information that your browser sends to us. This information might include Internet protocol (IP) addresses, the browser type, browser language, Internet service providers (ISP), referring/exit pages, URLs, operating systems, date/time stamps, and other similar information. However, this information doesn't identify individual users and we use it exclusively to analyse trends, to administer the site, to track user movements around the site, as a whole, to improve the services provided.

DELPHI website is running Analytics Google (https://analytics.google.com/analytics/web/provision/#/provision) for keeping usage statistics for reporting reasons.

What is a Cookie?

Cookies are simple text files downloaded to your computer or mobile device when you visit a website or page, so the website can recognize your device the next time you visit. They're essential for easy navigation, making your experience faster, easier, and more personalized.

The term "cookies" in this Policy is used to refer to all files that collect information in this way.

There are many functions cookies serve. For example, they can help us to remember your language preferences or login information or analyse how well the site is performing, or even allow us to recommend content we believe will be most relevant to you.

There are cookies set by us called first party cookies.

Third Party Cookies

A third-party cookie is a cookie that is associated with a domain name different from that of the page where the cookie is encountered. Third-party cookies are placed by the external social media profiles used in DELPHI's website.

Third-party cookies are different from First-party cookies, which are associated with the domain of the page being visited.

Types of Cookies

Strictly Necessary Cookies

These are the most important cookies because they are essential for the operation of the site. You need them to move around our website and access many basic features. If you opt to disable these cookies, you will not be able to access or use the project's website at all.

Functionality Cookies

We use functionality cookies to allow us to remember your preferences. They record information about choices you've made on our website, such as language etc.

Performance / Analytics Cookies



We utilize performance/analytics cookies to analyse how the Website is accessed, used, or is performing in order to provide you with a better user experience and to maintain, operate and continually improve the Website. For example, these cookies allow us to better understand our Website's visitors so that we can improve how we present our content or collect general and not personalized information about Website visitors such as what browsers or devices they are using, determine the number of first-time users etc.

Within these three categories, cookies are classified as either session or persistent cookies. "Session" cookies are temporary and once you close the browser window, they are deleted from your device.

"Persistent" cookies remain on your device for a longer period and are used by the website to recognize your device when you return.

Retention period of the Cookies we use

The session cookies are temporary, and they are not retaining after closing the browser window.

The functionality cookies and the Performance/Analytics Cookies are stored by Google to "remember" the user's interactions with the website (Google Analytics) for a period not exceeding 2 years, while the marketing cookies are stored until the completion of the project.

How to control Cookies

You have the right to choose whether or not to accept cookies through the pop-up in this site. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Website.

Most browsers allow you to change your cookie settings. These settings will typically be found in the "options" or "preferences" menu of your browser. In order to understand these settings, the following links may be helpful; otherwise, you should use the "Help" option in your browser for more details.

Cookie settings in Internet Explorer

https://support.microsoft.com/en-us/products/windows?os=windows-10

Cookie settings in Firefox

https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies

Cookie settings in Chrome

https://support.google.com/chrome/answer/95647?hl=en

Cookie settings in Safari web

https://support.google.com/chrome/answer/95647?hl=en

iOS

https://support.apple.com/en-us/HT201265



DELPHI website is hosted by Pointer.gr (https://www.pointer.gr/), a hosting partner – provider of ZuluPixels (https://www.zulupixels.com/) company in Greece.

DELPHI website Google Analytics are used to measure the number of visits and other visitors' statistics in order to collect data about the popularity of the website. Google Analytics is Google's free web analytics service and one of the most popular digital analytics software.

Google Analytics are used to analyse the behaviour of the website visitors. For more information about the personal data that are processed by Google Analytics please visit Google Analytics data privacy policy available here: https://policies.google.com/privacy?hl=en-us#infocollect

The session cookies are temporary, and they are not retaining after closing the browser window. The functionality cookies and the Performance/Analytics Cookies are stored by Google to "remember" the user's interactions with the website (Google Analytics) for a period not exceeding 2 years, while the marketing cookies are stored until the completion of the project.

Further Information

We suggest consulting the Help section of your browser or taking a look at the About Cookies website which offers guidance for all modern browsers www.allaboutcookies.org and / or https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage.

Change of this Policy

We may change this policy to reflect changes in legal framework and in our practices and services. We suggest you visit from time to time this policy for updates.

Policy Update

This policy is effective from current date and will be reviewed when there is a significant change. This review will be available on our website.

Last update: 17/10/2023